

# SHIVANGI CHOPRA

**Graphic Design / Art Direction**  
shivangichopra.com  
shivangichopra@alum.calarts.edu  
661 414 3499

I'm a graphic designer, art director, occasional illustrator, and aspiring coder. Born and raised in India, I'm currently based in Los Angeles and hold a BFA in Graphic Design from California Institute of the Arts. Having worked with **Apple** and **Wieden+Kennedy** in the past, I'm passionate about creating meaningful design systems and identities. I'm a firm believer in the fact that design flourishes with personal connection, exploration, and trusting your gut.

## EDUCATION

### California Institute of the Arts

Valencia, CA

2021–2025

BFA in Graphic Design  
Converted GPA: 3.8

### Rhode Island School Of Design

Remote

2020

Summer Program Certification  
Graphic Design: Visualizing Data

## EXPERIENCE

### Apple, Inc.

Sunnyvale, CA

#### Marcom Screens → Design Intern

May–August 2024

Joined as the first-ever intern in this role, contributing to the global product launch for Apple's Fall 2024 event, leading internal projects, and establishing an all-intern creative project tradition.

### Wieden+Kennedy

New Delhi, India

#### Creative Team → Design Intern

June–August 2023

Collaborated with the Associate Creative Director on global campaigns for Hero Vida, G-SHOCK, and Clove, and contributed to concept development, execution, and independent projects for the Delhi office.

### CalArts: Institute Events

Valencia, CA

#### Halloween, GD T-Shirt Show, Drag Ball → Art Director

2024

Led a team of 15–20 to design and direct various event identities and visual systems, along with screen-printed posters and print collateral for each.

### CalArts: Student Union

Valencia, CA

#### GD Representative

August 2023–Present

Elected to represent graphic design students, facilitating discussions with faculty, addressing institute-wide issues, and directing the rebrand of the Union.

### CalArts: Campus Life

Valencia, CA

#### GD Student Ambassador

October 2023–Present

Appointed by faculty to represent the School of Art, guiding prospective students and offering insights into the Graphic Design program and CalArts campus life.

### CalArts: Graphic Design MacLab

Valencia, CA

#### Technician

September 2024–Present

Maintained the upkeep of the Graphic Design lab facility, ensuring optimal performance of school equipment and software.

## SKILLS

### Software

Illustrator, InDesign, Photoshop, After Effects, Figma, Procreate, Lightroom, HTML, CSS, Javascript, Keynote, Pages, MS Office, Google Suite

### Expertise

Art Direction, Imakemaking, Illustration, Branding & Identity Systems, Print & Publication, Web Development & Design, Motion Graphics, Typography & Lettering, Packaging, Fine Art Mediums

### Other

Screen-printing, Illustration, Hand-lettering, Photography

## RECOGNITION / PRESS

### D&AD New Blood x EditorX

Portfolio Award

2023

### Graphis, Inc.

New Talent → Honorable Mention

2024

### Indigo Awards

Typography Design → Silver

2024

### Communication Arts

Typography Competition → Shortlist

2024

Design Competition → Shortlist

2023

### CSS Awards

Special Kudos Award → Best UI, Best UX, Best Innovation

2025

### VoyageLA

Inspiring Stories → Interview

2025

### Internet Present Tense

Web / Exhibition Feature

2024

### CalArts AIGA

Poster Feature

2024